

brasil

rationalization of ip

- free software
- creative commons
- patents
- development agenda

political risk



Petter Allgeier
Deputy US Trade
Representative

“I am mystified”

Special 301 Report

“Brazil has not undertaken adequate enforcement actions against copyright piracy.”

“Criminal enforcement has not been sufficient or effective in deterring these illegal activities.”

“The [USTR] looks to the Government of Brazil to achieve and demonstrate concrete progress in reducing unacceptable levels of copyright piracy, particularly through increased prosecutions and criminal convictions.”

internal challenges

publishing houses

cine falcatrua



industry

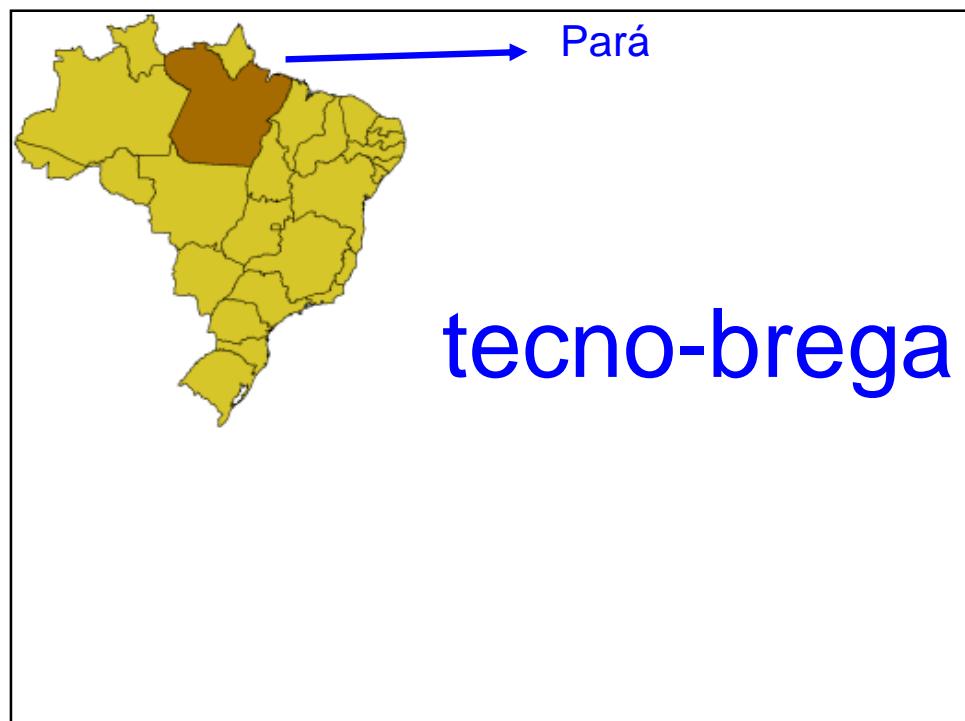
jan-jun 2004

48 CD's

85%

hollywood

93%



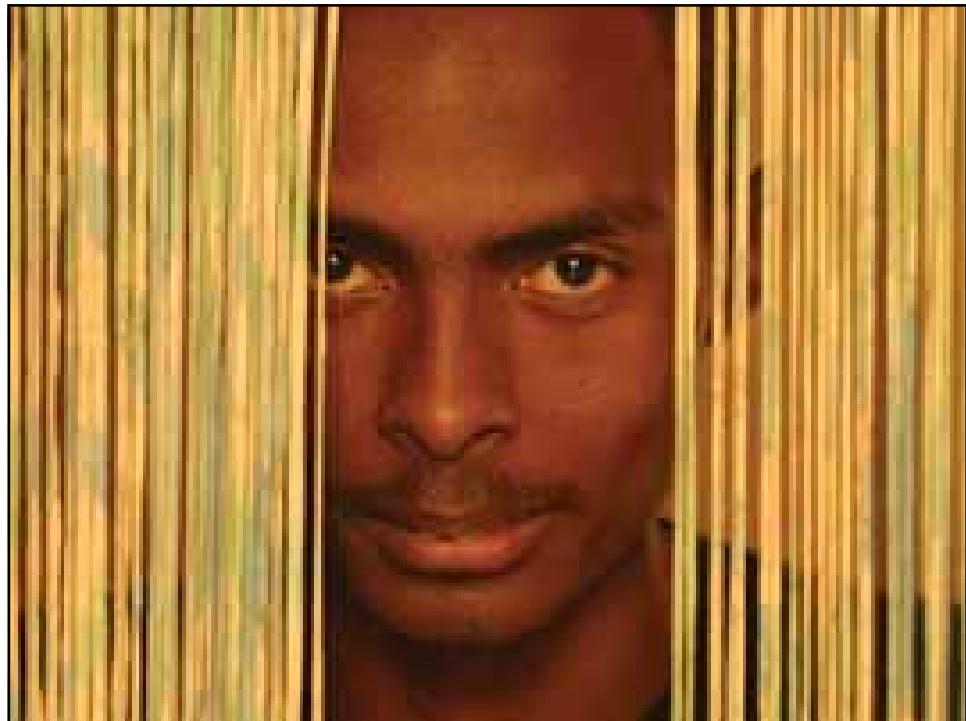




São Paulo
software



São Paulo
**cléber dos
santos**



future

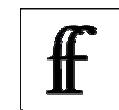
power of the catalog

canto livre

building the southern dialogue on ip, media & culture



Learning Information
Networking Knowledge Centre
Wire University in Media, Science
of Media and Management



Ford Foundation

rlemos@fgv.br