# **CC Asia Pacific Regional Meeting 2016**

Agenda & Minutes

Host: CC China Mainland

When: Friday Jul 2, 2016 to Sunday Jul 3, 2016

Where: Beijing, China

Meeting venue & hotel: Beijing Judge Education Institute (approx. 1hr drive from the airport.

Several rounds of shuttle pick-up services from/to the airport will be arranged.)

### = Attendees =

Nasir Khan, Bangladesh Chunyan Wang, China Mainland Yi Zheng, China Mainland Xingzhi Xin, China Mainland Ping Liu, China Mainland Lujing Li, China Mainland Han Jin, China Mainland Jianping Xu, China Mainland Ben Cheng, Hong Kong Savithri Singh, India Alifia Qonita Sudharto (Nita), Indonesia Mitsuru Maekawa, Japan Batbold Z, Mongolia Berne Guerrero, Philippines Jay Yoon, South Korea Jennifer Kang, South Korea Soohyun Pae, South Korea Lucien Lin, Taiwan Yihsuan Lin, Taiwan

## = Apologies =

CC Vietnam

CC Australia

CC NZ

CC Malaysia

CC Thailand

## = Agenda =

### Friday, Jul 1

Arrival to Beijing

## Saturday, Jul 2

# Regional meeting

- 9:00 9:10 Greetings
- 9:10 10:30 Affiliate updates

(Each presenter will be given 10-20 minutes to talk, so please try to keep it short!)

- CC Bangladesh
- o CC HK
- o CC India
- CC Indonesia
- o CC Japan
- 10:30 10:45 Break
- 10:45 12:00 Affiliate updates (continued)
  - o CC Mongolia
  - CC Philippines
  - o CC South Korea
  - o CC Taiwan
  - o CC China Mainland
- 12:00 1:00 Global affiliate network strategy
- 12:30 1:30 Lunch at hotel
- 1:30 3:30 Global Network and Regional collaboration
  - Building regional website
  - Collaboration in open policy advocacy
  - Other potential areas for collaboration OER & OA
- 4:00 4:15 Break
- 4:15 5:30 Affiliate issues
  - License translation & translation sprint
  - Community
  - Fundraising
  - Technology
- 7:00 Dinner at hotel

## Sunday, Jul 3

## Chinese translation meeting

 10:00 - 1:00 Complete Simplified and Traditional Chinese translations of 4.0 and CC0 & other supporting documents

- Reviewing translations
- Proofreading translations of license suites
- Translation sprint supporting documents (continued from the day before)
- 1:00 2:30 Lunch at hotel
- 2:00 5:00 meeting continued
- 6:00 Dinner at a restaurant in surrounding area

## = Meeting Notes =

Saturday, Jul 2

- Affiliate Updates
  - CC Bangladesh
    - Building its own affiliate website
    - OER is led by Prof. Mostafa Azad Kamal from Bangladesh Open University who participated in the 2nd IOL
    - Bangladesh gov data portal on its way for open public datasets to be released in a month or so under CC licenses
  - CC HK
    - Is hosted by the Journalism and Media Stuides Center of HKU
    - has a part-time staff member working for CC project
    - Is working with ITF HK to negotiate with a major newspaper to release their photos under cc licenses; planning a social media campaign to show the value of sharing and cc licensing; discussing building a platform where different parties can share photos together
    - Is working with Internet Society HK to organize workshops and lectures and teach cc licenses to school teachers and students, in support of Google
    - copyright reform amendment no official statement as CC HK, but raise awareness of cc licenses in general as a way of protest against it

#### o CC India

- 3 affiliates work in collaboration:
  - Acharya Narendra Dev College (OER) India still has large uneducated populations
  - Wikimedia India: Wiki loves food (India) 10,000 photos shared;
     Wiki loves earth (Global) the largest contribution came from India
  - Center for Internet Society (legal) works to include more content in 25 local languages to wiki
- Institute for Lifelong Learning learning resources released under CC licenses 400 courses
- lack of funding to reach and travel to institutions outside Delhi to promote
   CC licenses and OER

- But increasingly there are funds for institutions to adopt cc licenses for engineering materials but in practice still not fully adopted
- ROER4D research project on the impact of OER; funded by IDRC Canada; Batbold is also part of it; mainly focused on South Global

#### o CC Indonesia

- Ari stepped down as project to be replaced with Nita
- Has secured some funds from Wikimedia Indonesia for 2017
- Negotiating with the government to make CC licenses as an exception to a recent amendment (implementation law not into effect yet) of requiring licenses to be registered to the copyright office
- training for teachers
- Ministry of Education has released e-textbooks since 2010 with no copyright licenses; we are negotiating with them but it's complicated as CC0 doesn't work for Indonesia you cannot claim something is in public domain until a certain time passes
- Nita and another legal person (Hilman) work for CCID
- goal 10,000 cc-licensed works until may 2016
- now doing several wikimedia commons competition events
- wanted to do photo competition, but because of the freedom of panorama issue, still trying to get it through (since there's no regulations regarding freedom of panorama in Indonesia, it's considered allowed, but Wikimedia doesn't see it that way)

### CC Japan

- 80 registered members, 5- 15 active members gather once a month in Tokyo
- Tomo has become the chairperson of the board since June
- active in social network + is launching new Facebook page
- Japanese 4.0 and CC0 published
- Project to celebrate 4.0/CC0 launch 4 composers teamed up to create 4 songs using CC0 content
- planning a big conference in the 2nd half on TPP, copyright, 4.0 and CC0
  - Chunyan: TPP's impact on CC license use? Not very much here.
  - TPP will have influence in Japan, Korea, and possibly Taiwan (Taiwanese government is interested in joining TPP)

### CC Mongolia

- National OER Program 2014 2024
  - National budget for OER for 10 years' project
  - wikitoli.mn Monogliakn version of Khan Academy
  - Dictionary project for local Mongolian languages

### ■ ROER4D

- Mongolian research project almost done
- research project including questions on awareness of cc license use

- CC Awesome Fund
  - Will execute in August 2016
  - collaborate with CC Russia to hold CC / OER workshops

## CC Philippines

- Berne has been leading CC Philippines since Jimmy left
- Current Funding difficulties (personal funds being used)
- volunteer community unstable because most of volunteers are law students and their student organization's accreditation still needed approval from the school's administration
- will talk with RC regarding onboarding another affiliate as their partner, as they are actively advocating CC alongside FOSS and are in an informal collaboration with Berne
- Berne was in a follow up session with SEAMEO Innotech, which brought about the OER policy meeting between DepEd, CHED, and TESDA (all government educational agencies) for the adoption of CC BY-NC-SA as default license for OER created by State universities and colleges (beyond those already covered by distance learning under Republic Act 10650).

#### CC South Korea

- Hosting Global Summit last year Ebook available for download
- Changed its org name to CODE CODE will be an umbrella org that includes CCKorea, Codenamu (open data project), and Sharing City project
- Global Sharing Festival scheduled in Nov join us!

#### CC Taiwan

- Lucien is now legal lead of Open Culture Foundation
- Change in the structure of its work outsourcing its outreach activities to OCF while CCTW (Academia Sinica) focusing on research will consult with RC to onboard OCF as new affiliate
- ocf.tw
- coscup.org/2016
- Gov-zero summit: <u>summit.g0v.tw/2016\ g0v.hackpad.com</u>
- "Cooperation without coordination"
- community.creativecommons.tw/ is a website for CCTW community members where anyone can post; CCTW doesn't manage its content
- Taiwan Open Government Data License compatible with CC 4.0
- taiwan ranked #1 in 2015 open data index
- since the release of open government data license with CC4.0 in it, museums and institutions are becoming OK with adopting cc license policy in the future

#### o CC China Mainland

■ Luxi island OER project for 9 years

 adoption of CC licenses in Chinese by using search results of Chinese terms of "Creative Commons" and "CC-BY" on major search engines

## Global network strategy

- o <u>Background and updates</u> (Soohyun):
  - Concrete discussion on how to restructure the current global network has been going on since the last summit; Global Network Strategy Committee was formed right after the summit consisting of affiliate representatives + CEO to come up with a draft proposal of the future of CC's Global Network; 1st meeting was held in Washington DC in June and the 2nd is scheduled in Nov; Draft proposal from the committee will be sent out to the affiliate network before the 2nd meeting to get feedback; We need more AP voices and inputs in the discussion and the process what's your thought? How can we make more contribution?
- There should be mentoring for affiliates from HQ who can take care of affiliates from the initial stage (Savi)
- What's the goals of the restructuring of the network? We need a clear goal before
  we get on the work of restructuring. E.g. Wikimedia, Mozilla have similar structure
   country-based chapters but it works fine. Even though we have 4.0 now, each
  country chapter can do the work of promoting the product to their local public.
- Targeting individuals wouldn't work. More focus should be on engaging governments, policy makers. Need to define the goal and purpose of the restructuring clearly first. (Nasir)
- We need larger goals + small goals, defined targets if we want to have different groups.
- In general this model needs to be changed in the long run, but still we need affiliate program in the short term. Theme-based group model is a good idea, but there is entry barrier issue. Jurisdiction-based affiliate has a role. We can help communities in jurisdictions that have no affiliates. Maybe we can do a pilot of the new model. (Batbold)
- We can engage more people by having user groups, for example. A hybrid of jurisdiction-based affiliate program + thematic group would be a good idea. (Nasir)
- At the same time this region has a lot of potential and we have obligation to engage more; for example in pakistan, Sri Lanka, etc. Our task at least for us in this room should be engaging more people from other regions/countries there's no affiliate. (Savi)
- CC's product is CC licenses, but now that CC doesn't have any product to sell
  any more as we enter 4.0 international license stage, it's time to think about and
  redefine the role of affiliates and CC's global network. One idea could be a model
  of a global CC network with HQ playing a supporting role. (Jay)
- Promotion of CC and CC licenses is often regarded as a small thing but in fact it's an important work of affiliates that needs a lot of resources and energy (Chunyan)

The global network strategy discussion should not be North America or European centric / affiliates from other regions are having difficulties in marketing CC to their local partners/funders. Abrupt changes in policies (iCommons-CC shift after Sapporo, 4.0 adhesion in Warsaw, and virtual HQ office prior to Seoul, for example) also providing challenges explaining those matters to supporting institutions. (Berne)

#### • 4.0 & CC0

- Chunyan shared her experience of teaching 4.0 and copyright to Ford Foundation grantees. She got lots of feedback and inquires about license versions, copyright, which license they can choose, etc.
- Challenges of 4.0: Those in open source /software /data projects have no issue with adopting 4.0, but artists and authors prefer 3.0 ported version since they think it doesn't make sense to use an international version for their work written in their local language. (Lucien, Open Culture Foundation)
- o More discussion on license translation, see Chinese translation meeting doc.
- Regional collaboration what we can do together?
  - OER Savithri shared her ROER4D project where Batbold and Carolina are also participating; A lot of open education work in our region are done in collaboration with or support of COL or UNESCO
  - CC Kiwi created a great video introducing CC. How about creating a video by Asia Pacific in collaboration? inviting artists & illustrators from the region and narration in different languages (Nita) - Soohyun will follow up.
  - CC education for kids are important but we are lacking it let's create a kit together
  - We should train teachers/schools to teach copyright, cc licenses, etc. it should be included in school curriculum. CC should fund this kind of efforts to create educational material on copyright and cc licenses. Any? (Savi)
    - CC Certificate project includes some of these Will share more info about this later (Soohyun)
    - Wiki educator is a wiki training program that has badge system (Savi)
      - Interesting idea I will write to Paul about this (Soohyun)
  - Start think about working with other affiliates for the 2nd call for proposal for the Awesome Fund (Soohyun)

## Regional website

- Updates (Soohyun):
  - New CC website was soft-launched a few days ago and needs feedback from affiliates. It includes a regional page and template for affiliates so that affiliates and regions can use it to create their own local website and customize it. That means we don't need to develop our own website any more.
- But we still needs to work on what we want to show there let's start planning now. (Nasir)

- Let's archive the content of the old newsletter and regional website and revive the practice somehow (Chunyan)
- Need something for more interaction among affiliates (Jay)
- We first should be able to find info on who and where of affiliates in our region (Savi)
  - It's already there will put it on the wiki if it's OK with all.
  - For now before we have a new regional website, keeping your wiki page up-to-date is the easiest way to ensure access to that info (Soohyun)

#### Other comments

- When there's any requests from other affiliates, please give feedback (Jay)
- Let's start working on a new regional website and thinking about how to use it (Nasir, Nita)
- We need more global projects (Nasir)
- Information about who are affiliates in our region and where they are, etc. should be on the regional website! (Savi)
- We need to think about how to keep those who changed their job remain in the cc community so that we are expanding our network/community (Lucien)
- Summit next time in Japan! (Mitsuru)