CC Tanzania

A brief update

Genesis

- CC Tanzania was inspired by the South Africa Launch of the porting of the CC licenses.

- MoU signed with Creative Commons in 2005

- OUT Institutional Lead and PK the Legal Lead

- Website developed and hosted in US

- First Board composed in 2006

- Net working with South Africa

Activities

- Board meeting for sensitization of Board members- Physically

- Registration attempts and ideals (mooted)

- Did not last long some Board members lost interest and others left the country for different reasons

- Ndesanjo Macha not in the picture anymore

Turning Point

- 2009 momentum building and mobilisation of the CC Team

- Identified Partners and networking

- Introduction of CC Tanzania to major offices including Government

- Came out with plan for sensitization using the existing structures

- University major supporter of CC Tanzania since its inception

Activities

- CC as part of CLE for TLS
- ACDE TCC hence used that platform in collaboration with OER Africa and CoL to build awareness to VCs, Principals, Rectors later Coordinators for ACDE
- CC part of training of TESSA project participants
- SADC Centre for specialisation in Teacher Educators

Activities continued

- Sensitisation of academics on CC and its benefits for access to education

- Assisted the University in the formulation of Institutional IP Policy with clear provisions for flexible licenses Creative Commons being one of them

- Participated in the formulation of the Draft National IP Policy which is still under process

Plan for the future

- Strengthen the CC Team in Tanzania

- Identify potential partners and funders

- Strengthen networking within Tanzania, East Africa, Africa as well as the global open society and CC community

- Engage more in CC platforms to learn from peers

- Organise more workshops for sensitisation

Plan for the future cont..

- Start porting process by December, 2012
- Website in full swing by end of September, 2012 (Magreth should assist this)
- Engage further the Government and Civil Society
- UCT IP Law Unit RSA CC
- Collaborative opportunities with OER Africa
- Approach volunteers for CC materials

Conclusion

- On behalf of the Tanzania CC Team I am very humbled for the immense support we have all along received from CC Headquarters in San Francisco and Berlin.

- I am also grateful to the OUT Management for the continued support.

- Lastly I would like to record an appreciation to those who have devoted their time and energy

Conclusion continued

- I am very optimistic that in the near future CC porting in Tanzania will be a reality

- AFRICA Creative Industry Committee in Uganda and Kenya Creative Economy Policy

- Wiki Media and Wiki Pidia

Comments

- Headquarters will be supportive to translate the license and other CC materials in Swahili.

- It is important to use workshops for sensitizing the community and get a buy in.

- Develop a Road Map with the support of CC Headquarters.

- Berlin Ten Open Access (Creative Coomons.za.com)

Strategy for CC in Africa

- CC Africa as a separate brand

- Priority areas and activities

- Opportunities for growth

- Key people/ institutions

- Website/ landing page- work space?

- Face book / Twitter/ mobile etc (Activate)

- Internal communication (sype charts/ visits)

- Possible quick wins to increase exposure

Strategy for CC in Africa

- CC Events
- P2PU course on CC in Africa- (Peer to Peer University -a group of like minded people)
- Translation of the DEED in Swahili (Paul Kihwelo-Tanzania)
- Lesson from Uganda is that they used the existing processes –Possible people to take it up Don't say we are starting a new process but tell them that we are doing
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Strategy for CC in Africa

- Look for a Project Coordinator to run the day to day operation

- Link up with consortium such as Association of Librarians, Ternet, TLS,

- 10th Anniversary of CC and events to be held

- Book Fair Day and CC

Strategy for CC in Africa

- Policy Advocacy for Creative Commons and Copyright Reform

THE END

Thank You For Your Attention